Trenton J. Bradley

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**Education**

**BAYLOR UNIVERSITY**, Waco, TXExpected Graduation May 2019

*Bachelor of Business Administration*

Majors: Finance and Marketing

* **GPA:** 3.78/4.00 (cumulative)

**Work & Leadership Experience**

**Pine Cove Camps****Tyler, TX**

*Leadership Intern: Head Media* May 2018 - August 2018

* Approved over 600 photos each day and offered constructive feedback to team of eight content creators
* Tasked with meeting daily photography quotas, such as tagging 90% of our 300+ campers per day
* Posted to Twitter, Instagram, Facebook, and the Pine Cove CampLife app daily

*Camp Counselor and Program Videographer* May 2016 - August 2017

* Mentored 70 junior high boys regarding their spiritual and emotional needs
* Created original videos using Adobe Premiere Pro for camp program director

**Baylor Athletic Communications**

*Student Worker*October 2016 - May 2018

* Assisted in managing social media accounts for a variety of Baylor athletic programs
* Published articles for baylorbears.com as media representative for Baylor Acrobatics & Tumbling
* Served as intermediary between Baylor and the media at various Baylor sporting events

**Phi Kappa Chi Fraternity**

*President* January 2018 – December 2018

* Monitor group affairs by leading meetings with 10-person executive council and 150-person chapter
* Represent the fraternity to Baylor University officials for presentations and meetings
* Help fraternity successfully operate under a $42,500 budget

*Recruitment Chairman and Brotherhood Chairman* August 2016 - December 2017

* Worked within a $2,000 budget to organize recruitment events for 250 potential new members
* Organized four events in one week using a $1,000 budget for 120 members to promote brotherhood

**Carr P. Collins Scholars Program**

*Scholarship Recipient* August 2015 - Present

* Selected as one of 11 representatives in Baylor’s 2015 Freshman Class
* Volunteer 30 hours each semester serving the Waco community
* Assist approximately 60 elementary school students with their schoolwork

**Skills/Activities**

**Technical Skills:** Microsoft Office, Adobe Premiere Pro, Adobe Lightroom, Tableau, WordPress, Salesforce

**Activities:** Phi Kappa Chi Fraternity, Mission Waco, Highland Baptist Church

**Accomplishments**

* 2016 All-Greek Fraternity New Member of the Year
* Dean’s List: Fall 2015, Fall 2017, Spring 2018, Fall 2018