

“Hungry Shark Evolution” personalized Merchandise Shop Launches Worldwide

*Hundreds million players can now access a variety of personalized “Hungry Shark Evolution”
branded merchandise from the iOS and Android versions of the game*

San Francisco – November 10th, 2016 – FabZat and Future Games of London, a Ubisoft Studio, have now launched a merchandise shop for *Hungry Shark Evolution* on iOS and Android devices. Millions of players of the globally successful free-to-play mobile game can now seamlessly access the shop from within the mobile game, alongside the in-game digital goods shop. Players can purchase a variety of branded items, including mugs and 3D printed trophies, in the FabZat-powered shop. Additionally, players can personalise trophies displaying each of the 14 sharks in the game with their player names, best times, and best scores by shark, including the Hammerhead, Great White, and Megalodon. Players can hang their *Hungry Shark Evolution* trophies on display, the perfect way to show off high score success! Starting today, players can place *Hungry Shark Evolution* merchandise orders from the mobile game to be shipped anywhere quickly through FabZat’s services.

Hungry Shark Evolution is a 3D aquatic action adventure game where you take on the role of a deep-sea hungry shark in a huge free-roaming world to explore. Players must continue eating food to stay alive and evolve into more powerful sharks in order to dominate the undersea world. The game offers high-quality graphics, animated undersea environment, novel game theme and unique gameplay!

DISCLAIMER: No actual sharks were harmed in the production of FabZat’s 3D printed *Hungry Shark Evolution* trophies, nor is FabZat responsible for the poaching of adorable sharks for the purposes of making and selling overpriced soup. Also, sharks don’t sing.

Visit the *Hungry Shark Evolution* merchandise shop located within each shark digital goods shop by installing the game for iOS or Android:

App Store: <https://itunes.apple.com/us/app/hungry-shark-evolution/id535500008?mt=8>

Google Play: <https://play.google.com/store/apps/details?id=com.fgol.HungrySharkEvolution&hl=en>

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About FabZat

FabZat generates new revenue for game developers and publishers, through merchandising and 3D printing. An industry pioneer, FabZat delivered the first in-app personalized merchandising turnkey service for video games, offering 3D printed figurines, as well as 2D printed t-shirts, posters, phone cases, and more. With more than 25,000 delivered objects for games across 80+ countries, and a state-of-the-art plugin for iOS, Android, Unity, and the Web, FabZat turns great games into great physical brands. Using 3DSystems ProJet 660Pro printers - the highest quality printing technology currently available - FabZat produces custom designed prints with up to 6,000,000 colors. For more information, visit www.fabzat.com.

About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Watch Dogs, Tom Clancy's video game series, Rayman and Far Cry. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2015-16 fiscal year Ubisoft generated sales of €1,394 million. To learn more, please visit www.ubisoftgroup.com.

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