



Octavio Arizala

Managing Editor -Television Promos at Vivid Entertainment

<http://www.doyoubuzz.com/octavio-arizala>

EXPERIENCE

Managing Editor -Television Promos , VividTV

Vivid Entertainment • Since January 2013

- ▶ Tasked with the conception, creation and delivery of promotional materials that creatively and effectively promote VividTV's programming and reflect the Vivid brand through their Linear, VOD and SVOD platforms over a worldwide network of partner operators.
- ▶ Managing a creative team in developing a cohesive and innovative look and tone for VividTV's promotional assets,with the goal of increasing Brand Awareness, Rating and Image for Vivid's marketing initiatives.

Freelance Multimedia Creative

Winkytki • Since September 2001

- ▶ Editorial, Audiovisual content Production, Visual Branding and On-set support services for major adult industry studios (Vivid pictures, Adam & Eve, Hustler/VCA, Private, Danni.com) on a variety of projects from Full length features, niche Web and Print content ,To trailers and Promos.
- ▶ Positive success record evidenced from:
 - ▶ Increased investor confidence for production upstarts by raising the overall value of their lower budget projects through creative use of existing resources with advanced editing, sound design and narrative techniques along with eye catching promotional materials.
 - ▶ Recovered potential lost revenue thru repurposing and careful reediting of shelved material and "basket case " projects for re-incorporation into their product line.
 - ▶ Developed production and editorial strategies for clients seeking a creative edge for successful expansion into specialty markets.
 - ▶ Established and maintained Clients' reputation as industry leaders and innovators from the many Industry Awards and nominations received on many from these projects

Senior Technical Engineer

CELLO Studios • February 2001 - September 2005

- ▶ Studio operations, session logistics, design and implementation of state of the art recording studio equipment from upgrades to customization.
- ▶ Cello Studios, formerly known as Western recorders is known for it's technical excellence and innovation. artists like Elvis Presley, Bing Crosby, Frank Sinatra, Dean Martin, Sammy Davis, Nat King Cole, Johnny Mercer, The Rolling Stones and Ray Charles were recording the hits of the day. Ray Charles' classic, "I Can't Stop Loving You" was recorded here as well as Sinatra's, "It Was A Very Good Year," and all of the legendary "Pet Sounds" albums

Recording Engineer

SUNSET SOUND RECORDING • November 1997 - March 2001

- ▶ technical studio operations and session logistics
- ▶ Sunset Sound is one of the oldest and most successful recording Studios in the world.
- ▶ It's hard to do justice to the history and legacy of this studio. Over 200 gold records have been recorded here. From the Beach Boys, to the Rolling Stones, Led Zeppelin, Elton John, Michael Jackson, Prince, and Van Halen - they have all recorded at Sunset Sound Recorders.

Head, quality control and Engineering tech.

API Audio Products Inc • March 1993 - October 1997

- ▶ API is a name that is legendary in recording circles as one of the leading analog pro audio manufacturers in the US.
- ▶ API became the leading audio broadcast console manufacturer for radio and television networks and high profile stations. In addition, recording studios, large and small, began using API.....and receiving rave reviews from engineers and producers. There are over 700 API consoles across the nation and around the world, including the three major networks. Over thirty years later, many of these consoles are still in daily use in some of the most prestigious recording and broadcast facilities in the world because, to date, there are few, if any consoles of equal sound quality at a cost-effective price.

Recording Engineer

Greene Street Recording Studios • September 1990 - March 1993

- ▶ In-House Engineer and Field Marshall

Contact

✉ octavioeditor@gmail.com

About Me

Versatile and Innovative with over 15 years Entertainment industry experience in various Production environments . Recognized as a creative problem solver implementing a rare blend of Creative instincts & Technical know-how...With a knack for VISUAL STYLE

Author of "Winkytki's Modern Vixens" from Goliath Publishing as well as Director of several feature Films for Vivid-Alt, with a track record of over 25 AVN nominations in multiple categories.

Areas of Expertise:

Visual style development and editorial strategies

Multi-format acquisition and best practices digital assets management

Encoding, transcoding and authoring for delivery to broadcast, DVD and web based technologies

Expert dialog and music editing with advanced sound design skills

2 and 2.5D compositing and motion graphics using After effects and related workflows

Creative color grading and corrective signal processing

Proficient image retouching and graphics abilities

Component level troubleshooting

Up to date with current industry practices and emerging esthetic trends

- ▶ Greene St. Recording was a New York City recording studio located in Soho and was one of the early headquarters of hip-hop during the 1980s and 1990s before closing in 2001.
- ▶ Artists who recorded there include: Run–D.M.C., Public Enemy, LL Cool J, Sonic Youth, New Order, Ice Cube, Riot, Bonnie Tyler, Chaka Kahn, James Brown, Pete Rock & CL Smooth , Beastie Boys, And at one time even had three of the top twenty hits simultaneously on the Billboard top 40.
- ▶ Undoubtedly much of Greene Street's success had all to do with an assembly of some of the greatest engineering talent in the US at the time.

SKILLS

Others

- ▶ Entertainment
- ▶ Film
- ▶ Feature Films
- ▶ Television
- ▶ Film Production
- ▶ Music Videos
- ▶ Video Production
- ▶ Video Editing
- ▶ Photography
- ▶ Multimedia
- ▶ Art Direction
- ▶ Post Production
- ▶ Final Cut Pro
- ▶ Avid Media Composer
- ▶ Professional Audio
- ▶ Commercials
- ▶ Electronics Technology
- ▶ Audio Engineering
- ▶ Image Editing
- ▶ Video
- ▶ Sound
- ▶ Editing
- ▶ Broadcast
- ▶ Recording
- ▶ Mac
- ▶ Audio Post Production
- ▶ HD Video
- ▶ After Effects
- ▶ Motion Graphics
- ▶ Dvd
- ▶ Electronics
- ▶ Avid
- ▶ Final Cut Studio
- ▶ Digital Video
- ▶ Pro Tools
- ▶ Mixer
- ▶ Digital Asset Management
- ▶ Lighting

Languages

- ▶ Spanish
- ▶ English

EDUCATION

Universidad de Artes, Ciencias y Comunicación • September 1987 - June 1989

- ▶ TV/ Film production

santiago college • September 1982 - June 1987

- ▶ Audio Engineering and Production

INTERESTS

Others

- ▶ photography
- ▶ visual effects
- ▶ compositing
- ▶ art direction
- ▶ production design
- ▶ technology
- ▶ Mac
- ▶ electronics
- ▶ baking