

Nicolas Druet EPF Engineer + HEC MSc Marketing





Digital Engineer Marketing Business Entrepreneur

24 years old

✓ n.druet@hotmail.fr

#Engineer #Digital #Marketing #International #Business #eBusiness #Strategy #International #Team

EDUCATION

French scientific "Baccalauréat"

Lycée Blanche de Castille • 2011 to 2012

French scientific "Baccalauréat", graduated with honors

Engineering degree

EPF- Ecole d'Ingénieurs • September 2012 to july 2016

Major: Business Decision Engineering

MSc Marketing

HEC Paris • September 2016 to july 2017

EXPERIENCE

Technical Sales Engineer

BASSETTI Shanghai • Shanghai (China) • Internship • January 2016 to july 2016



- Business Development
- Technical/Commercial proposals
- Presentation of the software in front of customers
- - Provide clients with adapted demonstrations of the products to be offered
 - Active participation in conferences and networking events
- Project Management:
 - Follow-up the project and monitor its evolution

Sales assistant

elior@

EPF Projets



- ▶ Support the commercial development team
- ▶ Elaboration of commercial offers from 500 k€ to 15M€
- Responsibilities:
 - Participation in client meeting
 - Elaboration of the income statements
 - Smoothing the margins
 - Elaborate the commercial offers
 - Optimizing the current organization toward better technical efficiency as well as cost effectiveness.

Sales Manager

EPF Projets • March 2013 to july 2014

- Sales and strategic decisions
 - Team management
 - Job interviews for finding consultants
 - Elaboration of commercial offers
 - Prospection and follow-up during the studies

SKILLS

Languages

- French (mother tongue)
- ▶ English (fluent)
- Spanish (working) competencies)

Engineering

- Data analysis
- Advanced project management

- Decision management

Digital Business

- Digital
- Business strategy
- Digital marketing
- Marketing strategy
- Project management

INTERESTS

Digital

Interested in all digital novelties and evolutions

Travel

Discover new cultures and way of life

Sports

▶ Horse ridding - Jumping -Competition