

Mate MACZIK

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Education

07/2018 - 12/2018 The University of Sydney Business School, Sydney, Australia

- CEMS exchange semester

06/2018 - 12/2019 CEMS MiM – The Global Alliance in Management Education

09/2017 - 12/2019 Corvinus University of Budapest, Hungary

- MSc in Management & Leadership

09/2013 - 07/2017 Corvinus University of Budapest, Hungary

- BA in International Business, June 2017; GPA 4.8/5
- Self-directed concentration: strategy, consulting

Relevant activities: Co-President of Corvinus Consulting Club, leader of a consultancy project; feasibility analysis of a startup expansion to the Hungarian market

02/2016 - 06/2016 Università Commerciale 'Luigi Bocconi', Milan, Italy

- Exchange semester, 2015/2016 spring semester; GPA 29/30
- Concentration: strategic management, management consulting
- Relevant courses: Technology and innovation management, Management of competition and innovation in high-tech, Introduction to management consulting, Management of fashion companies, Diversity management and policy

2011 - 2013 International Baccalaureate Diploma Program

Work experience

08/2016 - present IncepTech Ltd., Budapest, Hungary

Senior Associate, Digital Project Manager & Consultant

- Cost engineering BI tool with over 700 large corporate users, for a leading consulting firm
- Digitalizing the quality control department of a global pharmaceutical client's production facility
- Benchmarking tool with AI supported design ideation and impact sizing to optimize packaging
- Delivering two end-to-end digital solutions (SaaS) for a leading consulting firm
- Contributed to digital consulting projects in Toronto, Vancouver and Moscow (mostly financial sector)
- Managed complex development teams (10+ people) working in Agile Scrum

04/2018 - present McKinsey & Company (McKinsey Digital Labs)

External Digital Consultant & Project Manager

02/2015 - 06/2015 Department of Finance, Corvinus University of Budapest, Hungary

Teaching assistant

01/2014 - 01/2015 Business Economics Institute, Corvinus University of Budapest, Hungary

Teaching assistant, Researcher

Summer 2014 Sighter Ltd., Dublin, Ireland, Budapest office

Business Development Manager

- Researched B2B clients in UK and Germany, reached 150+ targets, negotiations with three clients

Leadership Roles

08/2016 - 01/2018 Consulting Club, Corvinus University of Budapest

Co-President, former Vice President

- Strategic management & vision compliance of the organization, enhanced stakeholder management
- Sponsoring, facilitating and managing 3+ engagements with clients
- Responsible for 4 Vice Presidents, 35+ members, and a network of 150+ alumni

09/2012 - 03/2013 Model UN Conference, Karinthy Frigyes High School, Budapest, Hungary

Chairperson, Organizer

- Organizing a conference with 500+ people, coordinating & moderating the debate of 40 delegates

Honors and Awards

04/2017 BCG Strategy Cup, Boston Consulting Group – 1st place

03/2017 McGill Management International Case Competition, Montreal, QC, Canada

11/2016 IFUA Horváth & Partners Case Competition – 1st place

09/2016 BCG Emeralds Talent Program, Mentee, Boston Consulting Group, Budapest

09/2016 Scholarship of Excellence, Hungarian National Bank

03/2016 Scotiabank International Case Competition, London, ON, Canada

Fall 2015 Cases on International Business Strategy – 1st place

04/2015 STAR International Business Case Competition, Rotterdam, Netherlands

11/2016 KPMG Ace the Case – Finalist

2014, 2015, 2016, 2017 Partial Scholarship based on GPA

Skills and Other Information

Languages • Bilingual proficiency in **English**, professional proficiency in **German** and native **Hungarian**

- Advanced business language exam (C1) in English and German

Skills • Agile SCRUM, Project management, MS Office, Jira, Confluence, ThinkCell, InVision, Alteryx, Tableau

Volunteer • English language tutor for high school students

Other • Competitive tennis player, B category driving license

Reference

Dr. Laszlo KACSIREK, Program Managing Director, BA in International Business (CUB)

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Gyorgy BUSLIG, Founder & CEO, IncepTech Ltd.

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