

# MARISOL KUANG

**Address:** 120 Bellevue Road, Bellevue Hill, NSW 2023, Sydney - Australia **Date of birth:** 20 October 1990

**Mobile:** +61404841125 **E-mail:** [marisolkuang@gmail.com](mailto:marisolkuang@gmail.com)

## Education

- 2016-present **The University of Sydney – Sydney, Australia**  
Master International Management/ CEMS  
July 2016- Currently studying
- 2017-present **Rotterdam School of Management, Erasmus University – Rotterdam, The Netherlands**  
Master International Management/CEMS  
January 2017- June 2017
- 2008-2012 **Universidad Peruana de Ciencias Aplicadas – Lima, Peru**  
Bachelor in Management and International Business (5 years bachelor)  
March 2008 – December 2012
- 2011-2012 **Ecole Superieure de Commerce Exterieur – Paris, France**  
Bachelor's exchange semester  
August 2011 – December 2011

## Study Projects

- 02/2017-06/2017 **Phillips Lighting – Eindhoven, The Netherlands**  
Masters business project, " How can Phillips lighting derive value for the western European retail market?"
- 07/2016-11/2016 **PWC Australia – Sydney, Australia**  
Future of business lecture assignment, "How to attract and retain the freelancers work force?"
- 03/2012/12/12 **Ambar Delivery Bar – Lima, Peru**  
Bachelor's business development graduation project, Entrepreneurial business development in the hospitality industry.

## Work experience

- 03/2015-06/2016 **Cencosud Retail – Lima, Peru**  
E-commerce Product Manager Jr , toys, baby, sport, linens categories of products
- Responsible of achieving and exceeding daily, monthly and yearly sales and margin goals for the given categories of products..
  - Managing inventories and post sales.
  - In charge to define the mix of products for online marketing campaigns.
  - Increase of mix of products by negotiating new deals with brick and mortar product managers, actual or new suppliers.
- 07/2013-02/2015 **Cencosud Retail – Lima, Peru**  
Product development Assistant, Textile unit
- In charge with the product manager to accomplish and exceed the sales, margin given by the company as well as managing inventories.
  - Responsible of the spring summer 2016 purchasing plan for women wears and male wears categories of products.
  - Weekly visits to stores to supervise exhibitions and supply of products.
- 03/2012-06/2013 **DB Schenker – Lima, Peru**  
Product assistant, Air and Ocean freight
- Support to sales executives by providing freights of liners, airlines or co loaders .

## Extracurricular activities

- 01/2017-present **CEMS Club Rotterdam**  
Member of Corporate team
- In charge of the organization of skills seminars, in house days and networking events.
  - Contact with the corporate and social partners for organizing the corporate events.
- 07/2016-11/2016 **CEMS Club Sydney**  
Member of Events team
- Organising integration events for the master students.
- 03/2006-07/2007 **Rotary Youth Exchange Program in Quebec, Canada**  
Member of Rotary Club Quebec
- High school cultural exchange program, around 10 different nationalities in the club.
  - Weekly meetings to help the community with volunteer work where required.

## Additional information

- Workshops/seminars Australia: Hilti selling skills in-house seminar, "Doing business with Asia-Pacific Region seminar"  
The Netherlands: Beiersdorf cultural challenges in organizations skills seminar, ECON e-mobility skill seminar, Henkel Negotiations skills seminar, UNICEF case competition
- Computer skills MS Word and Excel, SAP
- Languages Spanish-native speaker, English-proficient, French-proficient
- Interests Swimming, yoga, theatre