

Kerstin Burkhardt



Personal Information

Date of birth: 03/07/1992
Country of birth: Germany
Nationalities: Swiss and German

Contact Information

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Education

ESADE Business School, Universitat Ramon Llull Master of Science in International Management + MiM CEMS (GMAT 710/800)	Barcelona, Spain 09/16-12/18
University of Sydney CEMS Exchange Program	Sydney, Australia 02/18-06/18
Ecole hôtelière de Lausanne Bachelor of Science with Honours in International Hospitality Management (top 5.5%; 5.16/6)	Lausanne, Switzerland 09/11-07/15
Inter Community School Zürich Bilingual International Baccalaureate Diploma (top 2.5%; 41/45)	Zürich, Switzerland 09/05-07/11

Work Experience

Liftopia, Inc. <i>Ticket Booking & Pricing Solutions for Lift Operators</i> Consultant	San Francisco, United States 07/17-10/17
<ul style="list-style-type: none">Supported Liftopia in their expansion to Europe & consulted the company in the adaptation of their business modelConducted market research to identify new potential clients and strategic conferences	
Private Chefs / Geneva Chefs <i>Exhibition Catering</i> Chef de Bar (Catering Stand Manager)	Geneva, Switzerland 11/11-present
<ul style="list-style-type: none">Cater to clients in VIP Lounges and evening events at exhibitor's stand; clients include Ford, Toyota, Lexus (Geneva Motor-show, Switzerland), Bombardier (Busworld Kortrijk Europe, Belgium), Pilatus, Jet Aviation (EBACE Aviation Fair, Switzerland)Manage, coordinate and supervise a service team of up to 10 people during events for up to 180 clients	
Barock-Landhof Burkhardt (Member of Castle Hotels & Mansions) <i>Hospitality</i> Management Assistant, Social Media and Online Distribution Expert	Spitz a.d. Donau, Austria 07/09-present
<ul style="list-style-type: none">Develop and execute marketing and distribution channel strategiesDesign and develop content for social media appearance, increasing customer engagement by 100%Performed market research and analysis to define new customer segments, leading to 10% increased revenues	
Daimler AG <i>Automotive Industry</i> Intern in Process Management in Sales, Accounting & Current Account	Stuttgart, Germany 06/14-11/14
<ul style="list-style-type: none">Planned, created and implemented a comprehensive communication tool, in consultation with multiple departmentsReconciled debit accounts in SAP R/3 by analysing accounting data using MS Access & ExcelSet up Daimler-wide overview of SEPA bank number logistics to reduce credit error rates	
AB Consulting cc. <i>General Consulting</i> Trainee in general consulting for medium sized firms	Johannesburg, South Africa 07/13
<ul style="list-style-type: none">Built tool to align cost deviations and product specifications between finance and manufacturing departmentsOptimized inventory management through storage reorganisation planning and supervised executing team of 4 engineers	

Language Skills

German (Native), English (Fluent), Swiss German (Fluent), French (Advanced, DELFDALF B2), Spanish (Advanced, DELE B2), Italian (Basic)

IT Skills

Proficient in OS Windows & Mac, MS Office. Advanced in MS SharePoint, MS Access, MS Visio, Excel VBA. Intermediate in SAP R/3, SPSS, gretl, bizagi, Protel, VELOX, Opera. Basic in sql, Aperture & Photoshop.

Additional Information

- Lived in five countries; travelled to 50 countries; ECIS Award for International Understanding 2011
- Master in Intl. Management class representative 2016-17; ESADE German Leadership Scholarship 2016
- Head of Marketing & Communications ESADE CEMS Club; responsible for CEMS Exchange Report 2016-7
- Regular work at further large events; incl. World Economic Forum Davos 2016, Grand Resort Bad Ragaz, 2015-16
- Additional work experiences at 2012 London Olympics for Mosimann's Ltd. as table service waitress, at 25hours Hotel Hafencity (Member of Design Hotels) as Front Office Trainee in 2012 and IBM Switzerland as Marketing Intern in 2008.
- Achieved second place as team leader in Mid-European Business@School Finals with Boston Consulting Group 2010