



Universidad
Carlos III de Madrid

To Whom It May Concern:

I have had the pleasure of knowing Jonas Nienau this semester (September 2016 to January 2017) as he has been one of my students at the Consumer Behaviour course in the Master in Marketing. As a professor of the university and business consultant, I would like to take this opportunity to recommend Jonas for your organization.

In class, Jonas distinguishes himself through his fast-learning success, fuelled by his ability to grasp information quickly and his remarkable capability to apply his theoretical knowledge onto real world problems. Combined with his hard-work and dedication, Jonas has proven to be an outstanding student ranking in the top 5% of the class. Moreover, he has demonstrated excellent communication abilities and a great capacity to propose creative ideas and make the right questions at the right moment, which enriched the class discussion.

Jonas, being well-respected within his group of peers, took on leading roles in group projects and generated outstanding results through his ability to involve and motivate everyone on his team. He also complemented his group by an open-minded and optimistic mindset, making him likeable and enjoyable to work with.

It is for these reasons that I am convinced that Jonas will be a tremendous asset to your organization and therefore I recommend him without any reservation. I wish him all the best for his future career.

If you have any questions regarding this recommendation, please do not hesitate to contact me.

Sincerely,



Mr. Juan de Rus Gutiérrez

Adjunct Professor of Marketing and Consumer Behaviour
Universidad Carlos III de Madrid.