



## Education

2016.9-2018.10	<b>School of Economics &amp; Management at Tsinghua University</b>	Master in Management	Beijing
2012.9-2016.7	<b>Department of Sociology at Peking University</b>	Bachelor in Law	Beijing

- GPA: 90/100; Rank: 6/63
- Honors: Bao Gang first-class scholarship;

## Internship

2017.6-2017.8	<b>Alibaba Group.</b>	Department of Development Strategy Intern	Beijing
		<ul style="list-style-type: none"> <li>• Participating in the project of developing the strategic cooperation with Chinese rural area, such as the cooperation with Ren Shou County of Sichuan Province, including assessing the potential of the market of the second-tier cities.</li> <li>• Participating in the exploration of a new cooperation pattern between online and offline retailers.</li> </ul>	
2016.2-2016.7	<b>Mercedes-Benz Co., Ltd. AMG</b>	AMG Department of Strategy Development Intern	Beijing
		<ul style="list-style-type: none"> <li>• Update the daily report of sales and formulate policy of sales based on research of market;</li> <li>• Participate in the project of E-commercial business and formulate the operation scheme;</li> <li>• Be responsible for administrative work and marketing activities, such as prepare PPT and speech outline of training meeting.</li> </ul>	
2015.3-2015.5	<b>Boston Consulting Group</b>	Analyst (Intern)	Beijing
		<ul style="list-style-type: none"> <li>• Analyzing data for project manager by using software SPSS. Also was the Team member of the Li-Ning business model improvement project, including developing a system to assess potential of the market, helping customers to adjust the mid-term goal, identifying the drive of growth; participating in the project which helped US used-car online advertiser Kelley Blue Book (KBB) enter the Chinese market, including studying the customer buying behavior, classifying ads market size and growth rates of different ads market, regulatory and competitive environment, etc., and made the list of potential partners and develop some entry plan.</li> </ul>	

## Extra-curricular Activities

2012.9-2015.10	<b>Peking University Cross-strait Culture Exchange Association</b>	Chairman	Beijing
		<ul style="list-style-type: none"> <li>• <b>Company visits of the well-known enterprises</b> Organize students visit the Foxconn, Dacheng Group, Yanjing Brewery, and exchange with executives of those company.</li> <li>• <b>Attending forum of James Soong in Peking University because of great contribution on improving youth relationship between mainland China and Taiwan.</b></li> <li>• <b>Attending Chinese Anti-Japanese War and the 70 anniversary of the victory of the world anti-fascist war memorial march.</b></li> </ul>	

## Abroad Experience

2015.1-2015.2	<b>Peking University Chinese Cultural Express In Australia</b>	Team Leader	Australia
		<ul style="list-style-type: none"> <li>• Holding Chinese cultural market in Sydney, Melbourne and Brisbane let more people know and love Chinese culture, participating a forum about leadership. And I organized some visit to famous company in Australia, like Macquarie, bank of China and ANZ Bank.</li> </ul>	
2013.7-2013.8	<b>“Youth in Action “program in Germany</b>	Team member	Germany
		<ul style="list-style-type: none"> <li>• Having some cultural exchange activities with students in Munich University on behalf of Peking University. And, I organized a Farewell Show with the students from Beijing Dancing Academy and Beijing Film Academy.</li> </ul>	

## Other Information

- Language Skills: Chinese (native), English (fluent, IELTS: 8.0/9.0, CET 6), French (A2 level).
- Frequent user of Thomson One, Wind, Bloomberg, MS office, SPSS and Photoshop.
- Hobbies: Traveling (professional itinerary maker), Soccer (Played on the School team)