

Breda, January 2017

Dear Sir/Madame,

Last year we hired Cassandra for the function sales and communication with Stagevoyage. Here she was responsible for targeting individual prospects and convince them to purchase an internship package via Stagevoyage. Cassandra really fit the profile we were looking for. She had sales experiences, did her placement in Australia and with the experiences gained there and her bubbly character it was easy for her to sell the product.

The marketing of Stagevoyage needed an update. Cassandra came up with new ideas and put them into practice. She showed a lot of initiative and extended the network with schools in France. Cassandra is very creative.

As the working process is extensive and complex we were afraid that it would be hard for Cassandra to structure all the work at first. Here Cassandra proofed that communication and organization skills are her strength. She built up a good relation with our partners and created structure in her daily tasks. Also with clients she showed her communication skills. She knew the needs and demands per client and offered a package which suited them most.

Cassandra showed us what the French market needs and how to approach them best. As manager of Stagevoyage I recommend Cassandra for the open position in your company. In case you require extra information, please don't hesitate to contact me.

Kind regards,

Ragna Brouwers

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