

Reference

Mr Aurélien Bulet was employed from 03/08/2009 to 31/10/2011 in the French Business Unit as a Community Manager.

PokerStrategy.com is the world's leading poker school and community. Around 5 million members have already registered at our interactive learning and information platform, which is currently available in 19 languages. PokerStrategy.com is operated by the Gibraltar-based Swerford Holdings Ltd., a company with more than 160 employees and around 500 freelancers. Our aim is to make our website an interesting and educational experience for each of our 7 million monthly visitors. A culture of open communication, be it internal or with our members, helps us to continually assess and improve the quality of our content, services, technology and processes.

In his capacity as Community Manager, Aurélien's area of responsibility focused particularly on the following activities:

- Fighting illegal rakeback
- Adapting VIP incentives to the demand
- Actively focusing on retention & reactivation
- Promoting our offer (Facebook, other forums, PR etc)
- Developing VIP promotions
- Developing beginner promotions
- Planning and realization of event success and cost-efficiency

Aurélien consistently proved himself by showing an unusually high level of initiative and desire to perform well. He quickly familiarised himself with new tasks and as a result of his organisational talent and dedication was outstanding at resolving problems which arose.

His excellent communication skills coupled with very strong analytical skills, outstanding decision-making ability and reliable working style, made Aurélien a colleague with multi-faceted skills, and a very confident member of our intercultural work environment.

Aurélien always worked through problematic situations in an extremely independent, systematic and diligent manner, resolving issues efficiently and in cooperation with others. He was always capable of working independently, in a thorough and methodical manner. The quality of his work always fulfilled the highest expectations, even when under pressure.

Aurélien possessed extremely comprehensive specialist knowledge in his working area. He successfully used every option to keep his extensive knowledge up to date and also showed his own initiative in this regard. Aurélien is extremely willing and able to learn.

Aurélien impressed us with consistently high quality work and by always successfully completing extremely extensive workloads.

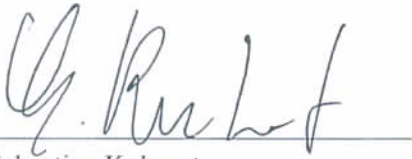
Overall, Aurélien always fulfilled the expectations of him and the trust placed in him to our complete satisfaction.

We found Aurélien to be a very helpful and reliable colleague who always got on well with managers and colleagues and integrated quickly and easily into the team. His relationship with our customers was also good.

We would like to thank Aurélien for his high level of commitment and for the successes he achieved during his time working with us.

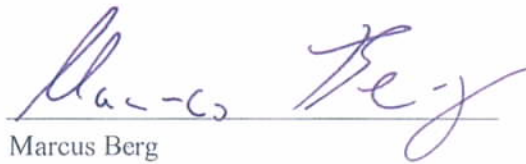
We wish Aurélien all the best and continued success in his future career.

Gibraltar 31/10/2011



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