



Arnault Barthoulot

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Single

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+ PROFESSIONAL EXPERIENCES

2013 - 2014

BUSINESS CONSULTANT, [LOVE BUSINESS](#) (Consulting Agency), FRANCE

- Conduct Market Studies in regional and national segments.
- Study the Economical and Legal Feasibility of projects, based on available resources, loaning opportunities and general costs.
- Build Accounting Plans in cooperation with Accounting Firms.
- Present Business Plans to Banks in the fields of : [Online Bike Retailing](#), Food & Beverages, Tourism (B&B) ...
- Audit small Businesses such as Restaurants and Tobacconists.

2012 - 2013

WEB CONSULTANT, FREELANCE (Complementary Activity to the Position of Economy Teacher for a Private High School), FRANCE

- Social Media Strategies : Facebook, Soundcloud, Tumblr, Twitter.
- Search Engine Marketing Campaigns : Adwords.

2010 - 2012

WEB MARKETING MANAGER, [VIVALYS GROUP](#) (Real Estate), FRANCE

- Single-handedly elaborate and launch 2 websites, managing outsourcers, and work in teams for 2 other ones.
- Target Audience and Build Online Ad Campaigns on : Adwords, Facebook, Regional Websites, Newspapers, Classified Ads ...
- Search Engine Optimization : Choice of Keywords, Linking, HTML and technical enhancement, Social Medias.
- Update and Content Creation for Website and Blogs.
- Manage Annual Budget and Negotiate Contracts
- Report and Analyse KPI : Traffic, Bounce Rate, Conversions.

2009

INTERN, [NATURE RIGHTS](#) (Foundation), FRANCE

- Business Planning for Ecology-Oriented Projects .
- Translate documents : French, English, Portuguese.
- Assist in Administrative Tasks and Contacts Management.
- Create content for Website and Blog.

+ STUDIES

2010

MASTER OF E-BUSINESS

UNIVERSITY OF STRASBOURG, FRANCE

Web Marketing – Web Economy – Management – Intellectual Property

2010

IEP GRADE MASTER OF ECONOMY AND FINANCE

INSTITUT D'ETUDES POLITIQUES DE STRASBOURG, FRANCE

Marketing – Economy – Business Administration – Corporate Law – Finance

2008

LICENCE 3 OF INTERNATIONAL RELATIONS / ERASMUS YEAR

ISCSP OF LISBON, PORTUGAL

Economy – History – Geopolitics – Political Science – Sociology

+ SKILLS (out of 5)

PROFESSIONNALS

- Web Marketing
- Marketing
- Project Management
- Business Planning
- Presentations
- Economic Analysis
- Teaching

LANGUAGES

- French
- English
- Spanish
- Portuguese

COMPUTING

- MS Office
- Adobe Suite
- CMS
- HTML
- Social Medias

+ INTERESTS

PROFESSIONNALS

Economy, Finance, Internet

HOBBIES

Writing, Litterature, Travels, Sports

+ ACHIEVEMENTS

ASSOCIATIONS :

Chief Editor of Student's Paper
Treasurer of Student's Association

WORKS :

Essay on [Corruption Matters](#)