

Ana Margarida Veludo Neves

Date of birth: 02-01-1994

Mobile: (+351) 916744156

E-mail: anamargarida.veludo@gmail.com

Nationality: Portuguese

Address: Rua Pascoal de Melo nº66 1º Frente, 1000-234 Lisboa, Portugal

ACADEMIC BACKGROUND

Sep16 - Jun17	CEMS MSc in International Management Host school: SGH Warsaw School of Economics Home school: Nova School of Business and Economics	POLAND PORTUGAL
Sep15 - Jun16	MSc in Management at Nova School of Business and Economics Final GPA: 17/20	PORTUGAL
Sep12 - Jun15	BSc in Management at Nova School of Business and Economics Final GPA: 15/20	PORTUGAL
Feb14 - Jun14	Exchange semester at WU Vienna University of Economics and Business	AUSTRIA

PROFESSIONAL EXPERIENCE

Sep17 - Pres.	Advisory - Management Consulting at PwC Portugal • Assessment of Blockchain use cases and its impact on the energy sector • Development of roadmaps responding to the General Data Protection Regulation	PORTUGAL
Jul17 - Sep17	Summer Internship in Analytics & Sales at Bloomberg LP • Advanced training on global financial markets and Bloomberg solutions • Support to Terminal users across multiple industries worldwide through cold calling • In-house training and client relationship management for BNP Paribas and Exane • Support to HSBC and BNP Paribas' summer interns in London • Winning innovation project - initiative with the greatest business impact • Participation in 2 Bloomberg Philanthropies' volunteering events	UNITED KINGDOM
Jun16 - Aug16	Internship in Product Management at Vodafone Group • Analysis and optimization of the performance of Vodafone Start e-commerce platform and its respective services and apps in all operating companies • Extraction of data from Tableau analytics platform to monitor KPIs • Proposals for the future strategy and trial plans in selected operating companies to improve conversion rates • Support to Vodafone Start product managers in any analytics requirement	UNITED KINGDOM

PROJECTS & ACTIVITIES

Mar17 - Jun17	Strategy Development in Practice by McKinsey & Company • Best student of the class 2017: 5.5/5 (outperformed) • Winning project to drive revenue diversification and new business opportunities	POLAND
Feb17 - Jun17	Business Project at Citibank • Project to create an effective employer branding strategy for Millennials	POLAND
Out12 - Jun16	Nova Junior Consulting • Senior Advisor and member of the External Affairs and the Planning & Strategy departments	
Jun14 - Jun16	Nova Students' Union • Vice-President and Director of the External Affairs and the Masters Student Network departments • Volunteering - food distribution around Lisbon, painting walls and gardening in retirement homes, entertainment of sick/disabled children at Hospitals, Food Bank Against Hunger	
Out07 - Jun14	Volleyball • Nova SBE's team: 1st place in the Second Division University Championship 2012/2013 • Portugal's Youth National team and Sporting Clube de Arcozelo	

SKILLS & INTERESTS

Portuguese	Native	Spanish	Intermediate (B1-Cervantes)	Tableau	Intermediate
English	Advanced (C1, IELTS: 7.5)	MS Office	Advanced	Passionate about cooking	
German	Adv. Beginner (A2-Goethe)	Bloomberg	Intermediate	and naturopathic medicine	