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iConnectiva selected by Charter Communications for OneView Fraud & Revenue management.

Stamford Connecticut, Charter Communications, a converged telecommunication, broadband and 4G service provider in N. America has selected iConnectiva a leading global provider of Business and Operations Support Systems (B/OSS) & Analytic for communications Service Providers (CSPs). The company has been selected to provide its industry leading Revenue Assurance and Fraud Management solutions.

iConnectiva thought leadership, domain expertise, along with the seamless collaboration between the Revenue Assurance and Fraud Management solutions facilitated by their integration with the OneView Suite were seen as the key value drivers during an intense vendor evaluation process.

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“We are excited to be selected by Charter Communications as their partner to provide Revenue Assurance and Fraud Management solutions. By implementing OneView 3.0 platform that focuses on reducing TCO & increasing agility across product lines by optimizing efforts & leveraging commonalities. We are confident of making this partnership successful by fully demonstrating measurable value delivery and bringing about a positive influence on their business.” said Adam Maghrouri, President of Americas at iConnectiva.

iConnectiva OneView revenue Assurance is the industry’s first revenue assurance solution that simplifies RA. The solution helps customers in addressing revenue assurance challenges inherent to individual service verticals: Wireless, Fixed, Cable MSPs, and MVNOs. It also helps them address revenue assurance across multiple functional areas such as service fulfillment, usage integrity, retail billing, interconnect/wholesale billing, and content settlement in addition to revenue management in marketing, campaign management, offer development and lead management. This in-turn enables customers to dramatically reduce the time required to implement or extend the coverage of their revenue Management system and practices.

iConnectiva OneView Fraud Revenue ensures a rapid return on investment (ROI) by offering the strongest fraud management capabilities, increasing compliance, reducing risk, and providing economies of scope. iConnectiva’s detailed business benefit modeling tools allow customers to determine ROI, build reliable business cases, and explicitly see the value that our solution can bring to their business.

iConnectiva MobileView App will help users who are on the constant move to monitor, sms, emails & calls in real-time GUI. Continued Maghrouri.

About iConnectiva:

iConnectiva is an Analytics Solutions, OSS/BSS & Infrastructure Solutions provider with vast experience in a wide variety of Telecommunications, Utilities, Financial, Enterprise environments.

About Charter

Charter (**NASDAQ: CHTR**) is a leading broadband communications company and the fourth-largest cable operator in the United States. Charter provides a full range of advanced broadband services, including Spectrum TV™ video entertainment programming, Spectrum Internet™ access, and Spectrum Voice™. Spectrum Business™ similarly provides scalable, tailored, and cost-effective broadband communications solutions to business organizations, such as business-to-business Internet access, data networking, business telephone, video and music entertainment services, and wireless backhaul.



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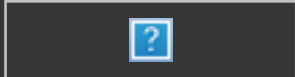
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iConnectiva continues to grow under Maghrouri's Leadership.



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Procter & Gamble has signed global contract with iConnectiva to manage their iDAS monitoring solution in 80 countries.



iConnectiva iDAS & HetNet

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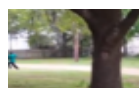
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We are extremely honored & excited that P&G has entrusted iConnectiva solutions and NOC services to manage their network monitoring including iDAS, RF & HetNet. "Said Adam maghrouri", President of Americas.

By deploying iConnectiva Enterprise Solutions, enterprises such as P&G will see coverage enhancements throughout their buildings regardless of the building materials used, and will also realize unparalleled benefits by reducing the Network Cost, eliminate Parallel Costs, save money through Scalability & ensure Quality of Service with a real-time management system that constantly monitors the wireless infrastructure on an end- to-end basis. "Added Maghrouri".

Today, Maghrouri says by adding a global fortune 500 Enterprise company, will solidify iConnectiva as a major technology company. He attributes the company 's success in such a short time to the talent & dedication of the employees at iConnectiva particularly in Americas. However others at iConnectiva & customers in Americas point to Maghrouri style of leadership and teamwork and putting the customers needs first.

Even though the company has recently changed hands he continues to bring stability and confidence by having a right process & right team in place. He has brought a right balance of leadership to day-to-day business.

As one employee mentions, there is no magic in what Adam does, however when he does speak, he backs it up with action and it makes everyone to want to contribute even more.



iConnectiva currently has 49 employees in Americas & growing.



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Procter & Gamble Co., also known as P&G, is an American multinational consumer goods company headquartered in downtown Cincinnati, Ohio, United States. P&G products are currently available in 180 countries.

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Current Releases

April 06, 2015 at 10:39 AM EDT

iConnectiva adds Telecom Argentina S.A to their portfolio of OSS/BSS solution & Managed Services.

News Release 04/06/2015

Telecom Argentina S.A has signed a long-term contract with iConnectiva Software & Managed Services.



We at iConnectiva are extremely privileged to be chosen by Telecom Argentina. We will be assisting Telecom Argentina S.A with professional services such as consulting, network and technical design, project management, installation, training, logistical and technical support & software solutions.

We will be enhancing Telecom Argentina NOC operations by adding people with the right expertise in the field & automation and reduce their OpEx. Telecom Argentina in house technicians are free to focus on the higher-value projects and strategic initiatives that drive their revenue growth, which are more rewarding to all involved including their subsidiary in Paraguay. **Said Adam Maghrouri** President of Americas at iConnectiva.

In addition, iConnectiva will be providing our OneView Data Monetization Platform including Performance management, Event management, Fault Management & **end-to-end Revenue Management**. It will give the customer one view of the network & reduces their CapEx instead of having to deal with multi vendor solutions. **“Added Maghrouri”**.

It is critical for telecom providers to adopt more cost-effective and flexible solutions that can be scaled to keep up with service demands while keeping CapEx and OpEx low. iConnectiva solution will be exactly doing that!

About iConnectiva:

iConnectiva is an Analytics Solutions, OSS/BSS & Infrastructure Solutions provider with vast experience in a wide variety of Telecommunications, Utilities, Financial, Enterprise environments.

About Telecom Argentina:

Telecom Argentina S.A., together with its subsidiaries, provides fixed-line telecommunications services to residential customers, businesses, and governmental agencies in Argentina. It operates in three segments: Fixed Telecommunications Services, Personal Mobile Telecommunications Services, and Núcleo Mobile Telecommunications Services. The company also offers other telephone-related services, such as international long-distance service, data transmission, IT solutions outsourcing, and Internet services. In addition, it provides mobile telecommunications services in Argentina and Paraguay.



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Market Movers

Most Actives

Symbol	Last	Volume	Change (%)
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SPY	208.38	17.0M	+0.54 (+0.26%)
AAPL	127.38	11.2M	+0.03 (+0.02%)
INFA	47.78	18.9M	+1.95 (+4.25%)
GM	35.93	24.0M	-0.73 (-1.99%)
QQQ	106.49	5.4M	+0.51 (+0.48%)

Percent Gainers

Symbol	Last	Volume	Change (%)
SYRX	2.10	2.8M	+0.89 (+73.55%)
CHEKW	2.40	1.3K	+0.60 (+33.58%)
CLACW	1.71	17.3K	+0.41 (+31.54%)
WBAI	14.74	2.8M	+2.45 (+19.93%)
RLJE	1.35	400.0	+0.04 (+2.66%)

Percent Losers

Symbol	Last	Volume	Change (%)
OCUL	32.35	1.6M	-5.95 (-15.52%)
VBFC	17.34	600.0	-2.76 (-13.73%)
IRCP	30.22	500.0	-4.52 (-13.01%)
TOF	4.31	65.7K	-0.62 (-12.58%)
ATRM	3.01	871.0	-0.37 (-10.95%)

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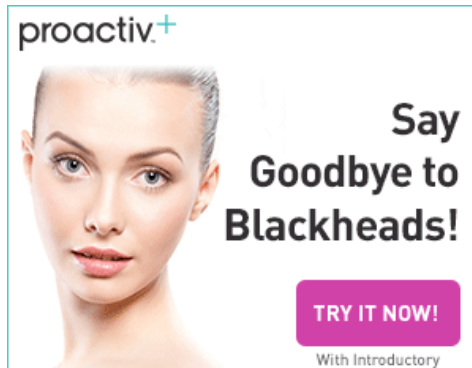
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Releases March 31, 2015 at 17:41 PM EDT

CNP signs a multi-year contract with iConnectiva to upgrade their network infrastructure.

Ontario, Canada, Canadian Niagara Power Inc. a wholly owned subsidiary of FortisOntario Inc signed a multi-year contract with iConnectiva to enhance their Network Infrastructure & provide a better customer service to approximately 65000 customers.

We are extremely honored that CNP has chosen iConnectiva ONEVIEW OSS to provide consulting, operations optimization, deployment and integration services. Options include a build, operate and transfer approach or outsourced network management services that leverage the iConnectiva Network Operations Center (iNOC). "Said Adam Maghrouri", President of Americas at iConnectiva.



These days the main challenge the utilities face with the advent of Smart Grid is the increased complexity of managing the communications services that deliver Smart Grid applications. Multiple wired and wireless telecommunications technologies will be leveraged to deliver Smart Grid. There will be a literally an explosion traffic to support multiple applications including SCADA, metering, video, voice and more. "Added Maghrouri"

CNP will be able to maintain a highly reliable communication network services by gaining end-to-end visibility into what is happening in the network, iConnectiva solution will also provide CNP a business-oriented view of network performance.

iConnectiva OSS Solutions will provide CNP the ability to respond quickly to outage & emergencies by making informed, real-time decisions based on root cause analysis and service impact, reduce the down time & generate

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What's This?

Market Movers

Most Actives

Symbol	Last	Volume	Change (%)
SPY	205.74	58.5M	-0.69 (-0.33%)
AAPL	124.24	19.3M	-0.19 (-0.15%)
QQQ	104.94	17.2M	-0.66 (-0.62%)
IWM	124.22	12.4M	-0.15 (-0.12%)
MYL	58.33	17.7M	-1.02 (-1.72%)

Percent Gainers

Symbol	Last	Volume	Change (%)
VLTC	2.72	5.9M	+1.71 (+169.31%)
DYAX	24.74	13.9M	+7.98 (+47.66%)
NYMX	1.06	2.3M	+0.22 (+26.19%)

automated trouble ticket and alarms.

iConnectiva will be also assisting CNP with improving their operational efficiency by ensuring operational procedures are followed & simplify multi-vendor, multi-technology across the board.

By leveraging our extensive experience to help utilities integrate and optimize the use of OSS products to achieve maximum results. We use a proven methodology that leverages industry standards such as TeleManagement Forum (TMF) Framework and Information Technology Infrastructure Library (ITIL) to deliver solutions that meet each utility's specific requirements. "Continued Maghrouri".

About iConnectiva:

iConnectiva is an Analytics Solutions, OSS/BSS & Infrastructure Solutions provider with vast experience in a wide variety of Telecommunications, Utilities, Financial, Enterprise environments.

IMDZ	25.30	104.5K	+4.19 (+19.85%)
CNYD	2.24	978.0	+0.32 (+16.67%)
Percent Losers			
Symbol	Last	Volume	Change (%)
NHF	7.62	178.8K	-4.55 (-37.39%)
CTSO	9.93	1.2M	-3.26 (-24.72%)
HKTV	7.65	77.8K	-1.92 (-20.06%)
AKAO	7.81	413.9K	-1.95 (-19.98%)
VTNR	3.00	377.4K	-0.71 (-19.05%)
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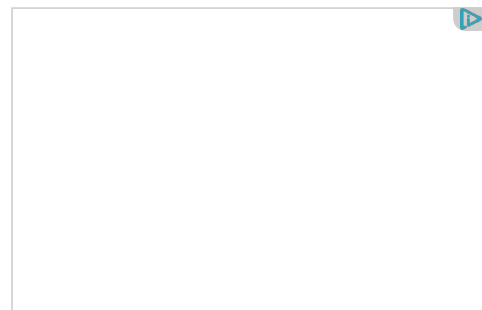
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03/25/2015

iConnectiva signs a Multi year, Multi Million Dollar contract with a US Carrier with operations in seventeen States to provide & maintain a state of art DAS Solution.



Ever since taking the helms at iConnectiva in 2008 as its first employee in the Americas, Adam N. Maghroui has grown the business successfully & methodically.

Maghroui's leadership & putting the customers need first, has been the key in generating revenue beyond the board's imagination.

iConnectiva is please to announce to be selected by this distinguish CSP provider for DAS solution and ultimately enhancing their network infrastructure.

Continued on the next page.

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Often times, Wireless service and neutral host providers are faced with the challenge of deploying and operating indoor and outdoor DAS networks & upgrade their RF to enhance their end-user's experience by providing better coverage and higher band-width all while maintaining the reliability and up time expected from a conventional macro cell site; "said Adam maghrouri, President of Americas for iConnectiva."

By leveraging iConnectiva **ONEVIEW DAS Solution**, enclosures and services currently utilized in networks throughout the world, DAS operators are able to deploy high quality networks that meet stringent telecommunications industry standards. From a service provider perspective, this means they are able to limit customer churn by providing a high-quality end-user experience. From a neutral hostprovider perspective, this means they are able to win and support clients by offering reliable infrastructures with superior performance plus High-efficiency rectifiers to minimize operational costs.

ONEVIEW DAS & RF Solution can be deployed in extremely different conditions, from an environmentally controlled office building with limited security concerns, to a light or telephone pole in a dense urban setting where required environmental control and security are paramount. Regardless of the situation, reliable infrastructure solutions are to assure worry-free operation; "continued Adam Maghrouri."

iConnectiva provides our customers unmatched visibility and control of their infrastructure from afar and at the site – increasing reliability and decreasing operational costs; "Said Maghrouri."

About iConnectiva:

iConnectiva is an Analytics Solutions, OSS/BSS & Infrastructure Solutions provider with vast experience in a wide variety of Telecommunications, Financial, Enterprise environments.



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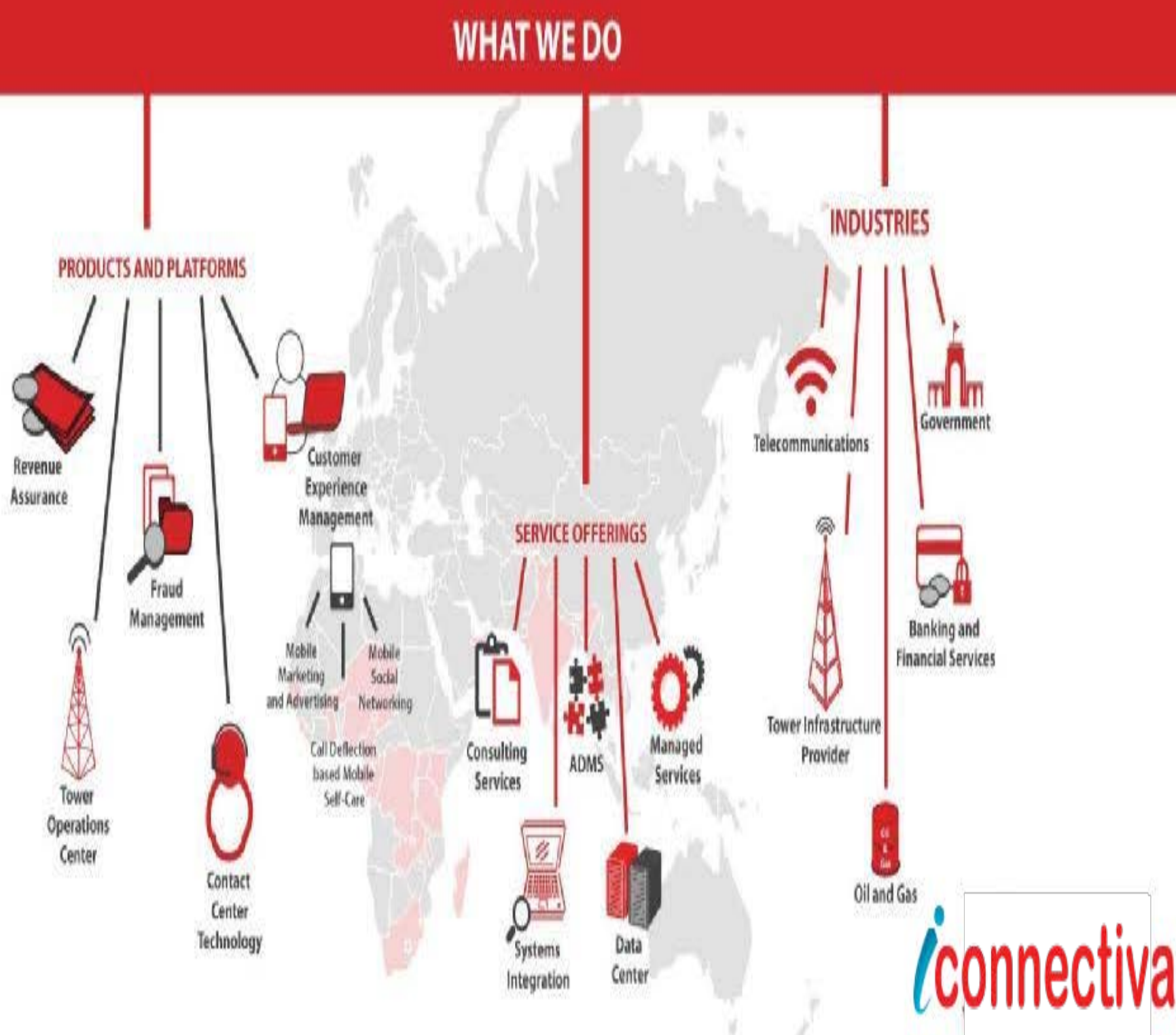
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Report: iConnectiva picks up where they left last year. Hot!

By George Avalos

POSTED: 01/28/2015 10:19:53 AM PST



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Los Angeles, CA - TelePacific Communications has chosen iConnectiva to grow their Network infrastructure, integration & manage their four datacenters in a multi million dollar contract. TelePacific Communications has been steadily growing operations into Nevada, Texas and extended its network reach nationwide and globally to serve multi-location customers all over the world.

During 2014, while other OSS/BSS vendors have struggled to maintain their market share, iConnectiva has aggressively grown their market share through out Americas under the leadership of **Adam Maghrouri, President of Americas.**

"We are delighted to be selected as vendor of choice by TelePacific Communications. By entrusting iConnectiva with the NOC operation, the customer can focus more on other day to day operation and the quality of their network with iConnectiva test call generators across their network". **Said, Adam maghrouri.**

"**ONEVIEW DATA MONETIZATION** platform will reduce CAPEX/OPEX by providing ONEVIEW of real-time end-to-end network data instead of relying on multi platforms that acts as different silos" **Maghrouri continued.**

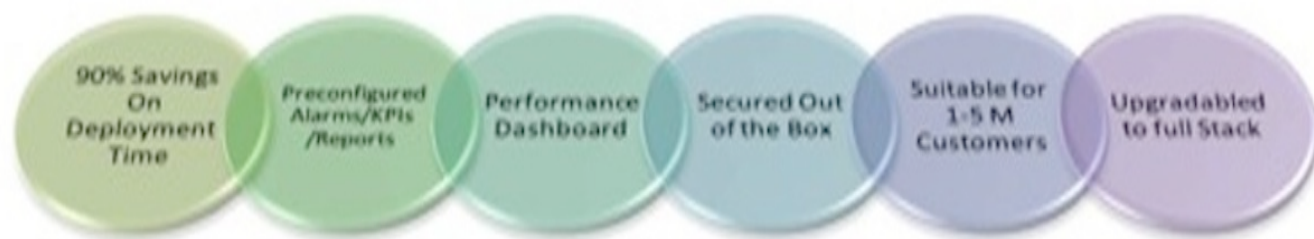
About TelePacific:

TelePacific is a multiple award-winning network and communications service provider to more than 40,000 businesses nationwide. The company owns and operates extensive network assets including 50,000 fiber strand miles, a Juniper and Cisco-powered MPLS IP network, four datacenters and nearly 400 colocations in 273 wire centers throughout the Southwestern and Western United States.



About iConnectiva:

iConnectiva is an Analytics solution and OSS/BSS provider with focus on customer data monetization. The company provides a portfolio of analytics solutions, which enable telecom, financial, media, and utility companies to lower churn, improve operational effectiveness, boost ARPU and increase over all profitability.



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CREDICORP BANK selects iConnectiva ONEVIEW Data Monetization Platform.



CREDICORP BANK of Panama has selected iConnectiva and its ONEVIEW Data Monetization Suite including end to end revenue management application and Performance Manager. ONEVIEW Performance Management software is an award-winning multivendor, multi-technology, Application/Service aware Performance Management Solution. The software also collects SNMP traps to provide fault management information about network devices. Affirm Solution will provide a hybrid solution management services to monitor end-to-end revenue recognition.



“We are extremely privileged to have been selected by CREDICORP BANK as they tap in to new market and grow their infrastructure and their customer portfolio”. **Said Adam Maghrouri, President of Americas for iConnectiva.**

“ONEVIEW Data Monetization Platform is designed to help financial institutions respond strategically to today’s business challenges and progressively transform their business models through industrialized business processes, driving productivity improvements across front and back offices, and reducing operating costs.” **Continued Adam Maghrouri.**

ONEVIEW Performance Management is a comprehensive, fully integrated, scalable and cost-effective package that provides both historical and near-real-time views into everything from complex contact centers to Voice over IP (VoIP) traffic to mission-critical applications and network resources. The solution proactively monitors, measures and optimizes performance at every level of IT operations using an easy-to-use Web 2.0 GUI. It supports both IPv4 and IPv6 network environments.

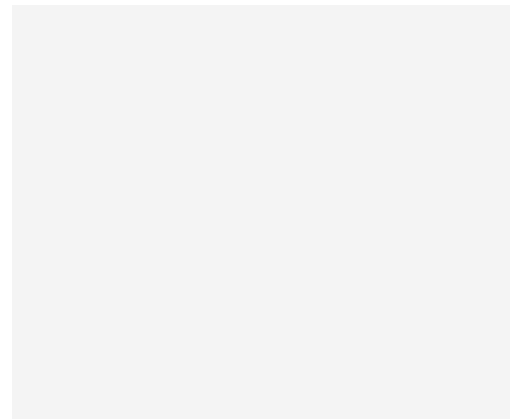
“iConnectiva will Supports banks' growth agenda through new distribution strategies including multi-brand or white labeling to tap new markets and enterprise product origination supporting multi-product and packages to drive an increased customer-to-product ratio including”, **added Maghrouri:**

- Monitor application and network infrastructure using unique contact center monitoring features with specialized data collection from various servers
- View network flow traffic with the ability to monitor, alert, and analyze flow data for application profiling, application network utilization and traffic flow reporting on ATMs.
- Integrated performance and trap management – pro-active application and network infrastructure performance management with visibility into Trap Events.
- Strengthen support of critical business transactions with applications performance monitoring

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- Protect network investments with enhanced operational performance
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- Help network managers identify potential trouble spots, verify SLA compliance, and optimize resource utilization.
- Protect investments: Use built-in toolkits to speed integration with existing management systems and emerging technologies.
- Implement carrier-class management capabilities priced to suit enterprise IT budgets cost-effective price to performance.
- Leverage scalability features to grow incrementally as their infrastructure grows.

About iConnectiva:

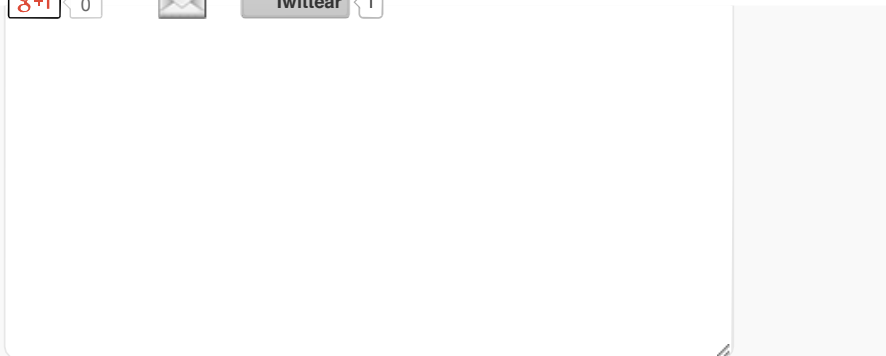
iConnectiva is an Analytics solution and OSS/BSS provider with focus on customer data monetization. The company provides a portfolio of analytics solutions, which enable telecom, financial, media, and utility companies to lower churn, improve operational effectiveness, boost ARPU and increase overall profitability.



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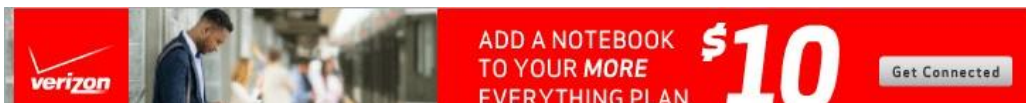


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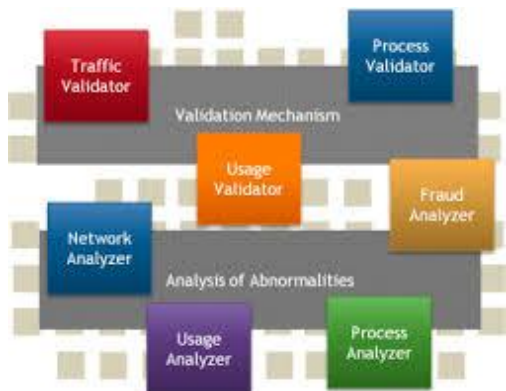
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(Motley Fool)

By: [ABNewswire - Press Release Distribution Service](#) October 13, 2014 at 14:42 PM EDT

iConnectiva teams up with Level3 to roll out a state of art Intelligent Network.

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iConnectiva teams up with Level3 to provide their Enterprise, Government, Global & National customers with a state of art intelligent network.

iConnectiva Data Monetization solutions will address the challenges of rising costs and increased data consumption caused by high demand from digital customers and applications.

“Consumers and businesses expect any network they are on to provide sophisticated services that support multiple devices, combined with fast, reliable access,” **said Adam Maghrouri, President of Americas for iConnectiva.** “Our addition of Level3 is strategic to our growth as we work to enable our clients to deliver on those expectations. By combining our outstanding ONEVIEW platform solutions with consulting, systems integration, delivery, and process optimization skills, we will be well-positioned to significantly and measurably improve the world’s communication experience for their customers.”

“We are excited to be part of the new initiative by Level3, which will bring some of the most advanced technology in the world to more than 100 million customers globally, continued Adam Maghroui. “Our consistent success in delivering solutions and supporting aggressive network rollouts has set a strong example of how iConnectiva is helping mobile & cable operators gain competitive advantages in diverse markets around the globe.”

Level3 will be utilizing iConnectiva ONEVIEW multi-application platform to provide Order Management, Service Assurance, Fulfillment, Cataloging, Activation and Reconciliation solutions to support its deployment of their network.

iConnectiva comprehensive OSS solution will enable Level3 to strengthen its control over network resources and service provisioning processes, driving greater service fulfillment accuracy across its territories and reducing its network-related OpEx and CapEx. It will greatly accelerate Level3’s order fulfillment and new service introduction processes. In turn, this will improve Level3’s overall customer experience by speeding its responsiveness to customer requests and help it meet the growing demand for service innovation while improving its overall cost structure.

About iConnectiva:

iConnectiva is an Analytics solution and OSS/BSS provider with focus on customer data monetization. The company provides a portfolio of analytics solutions, which enable telecom, financial, media, and utility companies to lower churn, improve operational effectiveness, boost ARPU and increase overall profitability.

Source: www.abnewswire.com



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Business Release

09/17/2014

iConnectiva continues to add new customers to their OSS Customer Portfolio.

iConnectiva is pleased to announce addition of a media & communication company head quartered in Toronto, Canada for OneView suite of OSS Multi Application Platform.

The customer will be more proactive by pre-integrating Performance Management with Service Quality Management to provide strong mathematical analysis and forecasting capabilities, which allows pre-emptive measures to be taken if network capacity thresholds are violated and performance degradation is detected.

iConnectiva will be able to assist this operator in aligning between the Fulfillment and Assurance processes through automation and real-time service orchestration, our solutions will help our customer to quickly ramp-up new services, shortening time to market and time to revenue.. **“Said Adam Maghrouri, President of Americas at iConnectiva”.**

This operator is also able to monetize iConnectiva comprehensive service fulfillment solution to easily create or modify products and quickly convert customer orders in to live services including cataloging new services per customer use, Catalog's design function allows the aggregation of capabilities into services, packages, and bundles, directly to customer-facing product levels. Depending on a customer preferred architecture; these product definitions can then be published upwards, typically to CRM platforms or commercial product catalogs or directly to customer portals. **Added Adam Maghrouri.**



About iConnectiva:

iConnectiva (previously known as Mara-Ison Connectiva Ltd.) is an Analytics product and services company with focus on customer data monetization. The company provides a portfolio of analytics solutions, which enable telecom, financial, media, and utility companies to lower churn, improve operational effectiveness, boost ARPU and increase overall profitability.

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Television is on its way out... and the \$2.2 Trillion entertainment industry is up for grabs. These 3 companies are poised to hijack your cable provider's profits. It's time to fire your cable company (and collect a FAT paycheck!) [More >](#)

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By: [TransWorldNews Current Releases](#) August 19, 2014 at 12:42 PM EDT

iConnectiva Lands a Mobile Operator in Brazil for its Next Generation Analytic Platform powered by CMETRCIA.

"This mobile operator will be able to more efficiently & proactively manage its network and ensure consistent service performance for its customers and to evolve its service portfolio." **Said Adam Maghrouri, President of Americas at iConnectiva.**

CMETRICA NXG Platform is a combination of execution engine and analytical engine running on various big data technologies. Essentially this serves as a clustered data Operating System to accommodate various domain data models and workflows. CMETRICA NXG Collects and correlates customer data across the BSS / OSS landscape to build a real time view of their customers.

The mobile operator plans to deploy several modules from ONEVIEW Data Monetization Suites, including OneView's Revenue Management, performance Manager, Capacity Manager, Integrated Service assurance, Fault manager and Service Desk. This modular approaches enable this provider to select the solutions needed for planning, launching, managing and expanding their network.

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ONEVIEW single platform will reduce CAPEX/OPEX by providing ONEVIEW of real-time end-to-end network data instead of relying on multi platforms that acts as different silos.

iConnectiva is also proud to add the CEA (Customer Data Analytics). "It will provide this mobile operator with 360-degree view of all customer behavioral data across networks, services, contents, devices. It will able them a strong investigative environment for root cause analysis & social network

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analysis to considerably enhance customer acquisition, retention and service adoption". **Added, Adam maghroui.**


About iConnectiva:

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The customer base include Leading service providers ranging from 2 million to 250 million subscribers in a variety of segments across mobile, cable, wire-line, media, utilities and business services to deliver over USD 1 billion in value. The product has won numerous awards and has been consistently recognized as one of the best OSS/BSS provider.

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Business Release 08/04/2014

iConnectiva adds a Tier One Mobile Carrier for VAS Mobile & IP in North America

iConnectiva is pleased to announce of an addition of a Tier One Carrier for VAS & IP head located in Kansas, USA.

iConnectiva will be able to assist this distinguish carrier to provide their customers with VAS for robust mobile and IP by merging different silos in to one version of truth and be more proactive than reactive with their customers. **“Said Adam Maghrouri, President of Americas at iConnectiva”.**

As basic connectivity becomes a commodity, Service providers are turning to a vast array of services-from movies and music to mobile app stores-in an effort to differentiate themselves and boost their margins. But designing and operating content is entirely different from selling devices and plans.

ONEVIEWMOBILE VAS can directly help service providers integrate the two in to a compelling and coherent customer experience. **“Added Adam Maghrouri.”**

Some of the everyday challenges a provider faces are:

Why have many efforts to integrate connectivity and content failed? Which types of value-added services are most successful for telecom or cable operators? Best practices for increasing the uptake of value-added services, Network Performance and reliability. Flat growth due to saturation and market maturity, brand differentiation& churn.

Also one of the main challenges introduced by the rollout of LTE is the enormous increase in data traffic that gets transported across the mobile core network. Studies have shown that LTE users, in addition to enjoying higher bandwidths, also consume considerably more data than 3G users. **“Continued Maghrouri.”**

ONEVIEWMOBILE VAS can steer into a more dynamic context-aware Business Intelligent steering logic. This BI steering logic is able to take contextual decisions on a per flow basis. The goal of this new architecture is to make optimum use of the VAS services that are deployed.



ONEVIEWMOBILE VAS ability in creating flexibility, scalability, desirability, content & value for existing customers in real-time but more importantly to attract new customers gives Telecom providers strengths in to the content Value chain. We are also able to generate another different avenues for revenue streams by making CSP to be more proactive in providing subscription VAS that has impact in ARPU. **“Added Maghrouri”**

ONEVIEWMOBILE VAS also helps the providers to bundle services in post sales to attract new customers and reduce the churn in a saturated market by providing arrays of other VAS such as:

- * Mobile TV & OTT Service
- * Music Tracks Play, download and Ring Tones
- * Location Based Services
- * Online Gaming
- * Mobile Money & M-commerce services
- * Contests & Voting
- * Outbound Dialer Service
- * Network Routing & Performance
- * Ring Back Tone(RBT & RRBT)
- * Sports and Infotainment Service
- * Missed Call Alerts and Voice Mail Box
- * Live Streaming
- * MobileAdvertisements
- * Phone Backup and Security Services
- * WAP content downloads
- * Devotional Applications

About iConnectiva:

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August 01, 2014 at 09:55 AM EDT

iConnectiva adds a Cable Operator in North America for Customer Experience for BSS/OSS.

BUSINESS RELEASE

08/01/2014

iConnectiva a global leader in OSS/BSS software, VAS & DATA Monetization is proud to announce that they have signed a multi-year contract with a cable company headquartered in Pennsylvania, USA for end-to-end Customer Experience & Data Monetization.

“This customer by utilizing iConnectiva’s ONEVIEW Multi Application Platform will be able to merge separate silos in to one and provide one version of the truth across their network and departments” **Said Adam Maghrouri, President of Americas at iConnectiva.**

They will be able to obtain operation support systems (OSS) by taking advantage of ONEVIEW Multi Application Platform, including but not limited to:

- ONEVIEW Services Activation Manager
- ONEVIEW Network Traffic Management
- ONEVIEW Network Trouble Patterning
- ONEVIEW Monetize Video
- ONEVIEW Fault Management

“We are able to provide this operator and others the ability to incorporate operations and business support systems (OSS/BSS) and customer data - strategically and incrementally to enhance their services and ROI by able them to be more proactive” **Added Adam Maghrouri.**

- Deliver and manage compelling new revenue-generating services
- Maximize multi-channel interactions with innovative customer portals and (POS) enablement
- Maximize asset utilization and automate fulfillment and provisioning
- Assure services and improve the overall customer experience across multiple devices & proactiveness of the client
- Ensuring flexibility, scalability, and agile engines that accelerate the order-to-cash cycle
- An enhanced customer experience by providing end-to-end visibility across a multi-channel environment

About iConnectiva:

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June 03, 2014 at 14:35 PM EDT

MIC Releases Kepler For CSP Operators.

Mara-Ison Connectiva has expanded into Integrated Risk Management System for Entry to Medium level Telecom without the overhead of deploying a full-fledged RA-FMS Suite, thus reducing CAPEX **said Adam Maghrouri, President Of Americas at Mara-ison Connectiva.** What's more, it addresses the key concern of the CSPs worldwide for deploying resource and time hungry solutions reduced to days and available on commodity hardware. Arrest the business risk with everything prepackaged and ready to go simple artifacts.



KEPLER ensures Fastest “time to plug the revenue leak” & identify frauds by Pre-configured items and software flexibility ensure hassle free implementation, 90% savings on Standard deployment time. Maximize Return on Investment by monetization of identified risks / value of solution or service, 60% savings on standard deployment of full-fledged solution, **continued Adam Maghrouri.**

About Mara-Ison Connectiva:

Mara-Ison Connectiva is a subscriber data monetization company that delivers a portfolio of analytics solutions, which enable telecom, media, and utility companies to lower churn, improve operational effectiveness, boost ARPU and increase overall profitability. Head quartered in Dubai, and with offices throughout the world, the company has global footprint while serving Leading service providers ranging from 2 million to 200 million subscribers in a variety of segments across mobile, cable, wire line, media, utilities and business services to deliver over \$750 million in value. The product has won numerous awards and has been consistently recognized as one of the best products in Business Analytics domain.

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The Challenge

The operator with operations in 17 States in the US had adopted a vendor agnostic route to manage its VAS portfolio. Experience, which in turn results in building customer loyalty and growing VARPU, was essential said Adam Maghouri Connectiva. Also, a transformed VAS architecture for shorter time to market and lower CAPEX and OPEX investment that we had to overcome included:

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