



Letter of recommendation

To Whom It May Concern,

I've had the pleasure of having Astrid Berge as my student in the Marketing specialization at Stockholm School of Economics. During the time that I've followed her as a student, Astrid has continuously delivered top results, actively participated in class and group work and showed great interest and skill in the subjects taught. Astrid also scored the highest of all students in the written exam of Applied Marketing Theory, proving that she both has ambition and strong analytic capabilities. This resulted in the top score (91,5 out of 100) of all 70 students in the course.

Additionally, I was mentoring Astrid when she wrote her bachelor thesis. Throughout this period, I further witnessed that she is extremely hard-working, focused and goal oriented. She was always thoroughly prepared for our meetings and showed a high engagement and professionalism in her work. Astrid and her thesis partner produced an exemplary thesis, with theoretical depth, thorough analysis, and high language proficiency. The thesis was awarded the highest grade.

Therefore, Astrid has my highest recommendation.

A handwritten signature in blue ink, appearing to read 'Erik Modig'.

Erik Modig, PhD

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