

Astrid Berge

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9 / February / 1994

EDUCATION

COPENHAGEN BUSINESS SCHOOL , <i>Double Degree - CEMS Master's in International Management</i>	08/2019 - Present
▪ Expected graduation: June 2020	
COPENHAGEN BUSINESS SCHOOL , <i>Double Degree - MSc in Economics & Business Administration</i>	08/2018 - Present
▪ Expected graduation: June 2020	
▪ Overall GPA: 4.40/5.00	
▪ Specialization: International Marketing & Management	
▪ MSc Thesis: Ongoing case study of Accenture investigating strategy implementation in management consultancies	
STOCKHOLM SCHOOL OF ECONOMICS (SSE) , <i>BSc in Business & Economics</i>	08/2014 - 01/2018
▪ Overall GPA: 4.33/5.00. Specializations GPA: 5.00/5.00	
▪ Specializations: Marketing & Management	
▪ BSc Thesis: "Perception of Intrusiveness and Advertising Clutter in a Mobile Newsfeed". Grade: A	
PARIS-SORBONNE UNIVERSITY , <i>Advanced French Language Certificate (Levels B1 & B2)</i>	08/2013 - 06/2018
▪ Overall GPA: 16.00/20.00	
ARANÄSGYMNASIET , <i>International Baccalaureate Diploma Program</i>	08/2010 - 06/2013
▪ Overall GPA: 19.83/20.00	

PROFESSIONAL EXPERIENCE

MAERSK TANKERS, COPENHAGEN , <i>Student Assistant - Digital Team, Strategy & Transformation</i>	10/2018 - 09/2019
▪ Part-time internship in parallel to studies, and full-time internship during summer of 2019	
▪ Part of a small, disruptive unit set out to digitalize Maersk Tankers	
▪ Managed large quantities of historical shipping data that was used as a foundation for developing algorithms in digital products	
▪ Analyzed adoption patterns of newly implemented digital solutions and identified improvement areas	
HOUSE OF RADON, STOCKHOLM , <i>Junior Strategic Project Manager</i>	03/2017 - 08/2018
▪ Part-time internship in parallel to studies, full-time internship during summer of 2017, and full-time position from 01/2018 - 08/2018	
▪ Planned and managed marketing campaigns for clients including Essity, Ericsson, Lufthansa and Swiss	
▪ Maintained all client communication and coordinated the resource planning for teams of up to 7 members	
TUI NORDIC, STOCKHOLM , <i>Student Consultant</i>	08/2017 - 12/2017
▪ Consultancy project as part of the BSc specialization in management at Stockholm School of Economics	
▪ Planned the implementation and operational integration of a new business model and TUI's legacy charter model	
CQP, STOCKHOLM , <i>Intern - Retail & Marketing Management</i>	03/2016 - 03/2017
▪ Part-time internship in parallel to studies, and full-time internship during summer of 2016	
▪ Assisted the CEO with tasks within marketing, business planning and retail management	
PARFUMS CHRISTIAN DIOR, STOCKHOLM , <i>Intern - Marketing & PR</i>	03/2015 - 09/2015
▪ Part-time internship in parallel to studies, and full-time internship during summer of 2015	
▪ Assisted the Swedish Marketing Director with tasks within marketing, PR and competitive analysis	

EXTRACURRICULAR ACTIVITIES

SSE, THE STUDENT ASSOCIATION , <i>Event Hostess & Board Member of the Entertainment Committee</i>	01/2015 - 01/2017
▪ Led a group of 20 people arranging social events for students, faculty, and alumni. Managed a budget of €30,000	
SSE, THE STUDENT ASSOCIATION , <i>Head of Information & Board Member of Handelsdagarna</i>	04/2015 - 02/2016
▪ Member of the board that implemented SSE's largest career fair with a yearly turnover of €200,000	

ACHIEVEMENTS

SSE, MANAGEMENT SPECIALIZATION – CHANGE- & OPERATIONS MANAGEMENT , <i>Top of the class</i>	08/2017 - 12/2017
▪ Achieved the best academic results of all 50 students in the class	
SSE, MARKETING SPECIALIZATION – APPLIED MARKETING THEORY , <i>Top of the class</i>	08/2016 - 12/2016
▪ Achieved the best academic results of all 70 students in the class	
ARANÄSGYMNASIET, INTERNATIONAL BACCALAUREATE , <i>Top of the class</i>	08/2010 - 06/2013
▪ Achieved the best academic results of the International Baccalaureate Class of 2013	

SKILLS

LANGUAGE SKILLS Swedish (Native), English (TOEFL: 118.00/120.00), French (Certified B2 proficiency)	COMPUTER SKILLS Excel, PowerPoint, Keynote
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